



Bourbon & Baby Teeth 2022 Sponsorship Agreement

Please complete this sponsorship agreement in full and return with appropriate payment. A confirmation email will be sent up on approval by the Bourbon & Baby Teeth Team!

1. COMPANY INFORMATION

Company Name (as it should appear in print)

Address

City State Zip - Postal Code

Phone Website URL

Contact Name Contact Title

2. ATTENDEE INFORMATION

Attendee Name Title

Email Phone

ATTENDEE INFORMATION

Attendee Name Title

Email Phone

3. COMPANY LOGO

You must send your logo in both an eps/ai vector format and a high-res transparent png. If you do not have an eps version of your logo, please ensure what you send is a high resolution transparent png or pdf. Logos pulled from websites are not suitable for printing.

RETURN APPLICATION TO:

BABT Promotioins, LLC.

BABT@dentalceproviders.com

4. SPONSORSHIP OPPORTUNITIES

Please specify your preferred sponsorship.

- ~~Partner Friday Night Sponsor.....~~ \$15,000
- ~~Partner BABT Bottle Co Sponsor.....~~ \$10,000
- ~~Platinum Thursday Welcome Reception.....~~ \$7,500
- ~~Partner Saturday Farewell Reception.....~~ \$28,000
- ~~Gold Friday Morning Breakfast.....~~ \$4,500
- ~~Gold Friday Lunch Sponsor.....~~ \$4,500
- ~~Gold Saturday Breakfast Sponsor.....~~ \$4,500
- ~~Gold Saturday Lunch Sponsor.....~~ \$4,500
- ~~Silver Gift Bag Sponsor.....~~ \$3,500
- ~~Silver Lanyard Sponsor.....~~ \$3,500
- ~~Silver Friday Morning Break Sponsor.....~~ \$3,500
- ~~Silver Friday Afternoon Break Sponsor.....~~ \$3,500
- ~~Silver Saturday Morning Break Sponsor.....~~ \$3,500
- ~~Bronze Sponsorship - (10 Available).....~~ \$2,500

5. PAYMENT BY CHECK

Please make check payable to: BABT Promotions, LLC.

Mail to:
BABT Promotions, LLC
807 Circle Dr.
Bellaire, TX 77401

6. PAYMENT BY CREDIT CARD

If you would like to pay by credit card, an invoice will be sent upon the completion of this form and a 3% surcharge will be added to your sponsorship.

TERMS AND CONDITIONS

The company or individuals listed on this application agree to comply with all the policies, terms and regulations in the BABT Promotions Sponsor Prospectus.

We further acknowledge that BABT Promotions, LLC reserves the right, in its absolute discretion, to reject this application/contract.



Sponsor Prospectus

Bourbon & Baby Teeth extends an enthusiastic invitation to partner with us to showcase your products and services during our 5th Annual Continuing Education Conference in Louisville, KY, September 22-24th, 2022. We are planning a blockbuster lineup of speakers and innovative social events.

This is an opportunity to get your products, services, and information in front of the decision makers of Pediatric Dental practices from all over the country. Bourbon & Baby Teeth is committed to doing everything we can to encourage our attendees to engage with our exhibitors and sponsors and is crafting a creative promotional plan to give your business unprecedented maximum exposure both before and during what promises to be an amazing weekend!

Sponsor Levels

Partner - \$15,000 – Sold – Pro-Fi 20/20 CPA's

Friday BAPT Affair– Bourbon St. in the 'Ville – It's Mardi Gras Time

The following will be provided:

- Signage with logo around the venue & event
- All drinks served in cups with your logo - OPEN BAR!
- Address the crowd, introduce yourself & the band!
- GOBO displayed on the wall – plus any additional marketing provided by sponsor

Included in the Sponsorship:

- 50 minutes to speak after lunch on Friday, September 23rd, 2022
- Two 6' Tables in Exhibit/Lecture Hall
- 1st Booth Assignment in Exhibit Hall
- Attendee List (name and email) – Pre & Post Show
- 4 tickets to Thursday Welcome Reception
- 4 tickets to Friday BAPT Affair
- 4 tickets to Saturdays Downs after Dark @ Churchill Downs

Partner - \$10,000 – Sold - NuSmile

Co-Sponsor the BAPT Bourbon Bottle

Join the BAPT Founders in Louisville in the Spring of 2022 to run through a tasting and help choose the Barrell for our 2022 event! Travel expenses are the responsibility of the sponsor.

The following will be provided:

- Logo on the back of the Annual BAPT Bottle with a space for company message.

Included in the Sponsorship:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall in a premium location
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Partner - \$28,000 – Sold – McGill & Hill Group

Saturday Farwell Event – Downs after Dark – Location – Churchill Downs

Sponsorship includes buyout of the Millionaires Row Room.

Event will provide dinner to attendees and on open bar.

Also includes 2 race sponsorships at Churchill Downs – Details TBD.

The following will be provided:

- Signage with logo around the venue & event
- Dinner will be provided to guests
- Open bar package – basic beer, wine
- Address the crowd, introduce yourself.

Included in the Sponsorship:

- 45-minute lecture spot, Thursday, September 22nd at 5:00pm.
- 2x 6' Table in Exhibit/Lecture Hall
- 2nd Booth Assignment in Exhibit or Lecture Hall
- Attendee List (name and email) – Pre & Post Show
- 4 tickets to Thursday Welcome Reception
- 4 tickets to Friday BAPT Affair

Platinum - \$7,500 – Sold - KSB Dental

Thursday Night Welcome Reception & Bourbon Tasting – 5:30pm – 8:00pm

The following will be provided:

- 30-minute lecture or presentation during event
- Signage with logo around the venue & event
- All drinks served in cups with your logo - OPEN BAR
- Address the crowd, introduce yourself.

Included in the Sponsorship:

- 6' Table in Exhibit/Lecture Hall
- 3rd Booth Assignment in Exhibit or Lecture Hall
- Attendee List (name and email) – Pre & Post Show
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair

Gold - \$4,500 – Sold – Magnify

Lanyard Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- One tabletop exhibit space and 2 chairs in a premium location
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- Recognition in all publicity materials
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Gold - \$4,500 – Sold – EPrompt

Friday Morning Breakfast Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall in a premium location
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- Slideshow on screen in meals room – Provided by Sponsor
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Gold - \$4,500 – Sold – Your Virtual Consult

Friday Lunch Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall in a premium location
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- Slideshow on screen in meals room – Provided by Sponsor
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Gold - \$4,500 – Sold – D4C Dental Brands

Saturday Breakfast Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall in a premium location
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- Slideshow on screen in meals room – Provided by Sponsor
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Gold - \$4,500 – Sold – LightScalpel

Saturday Lunch Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall in a premium location
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- Slideshow on screen in meals room – Provided by Sponsor
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Silver - \$3,500 – Sold – Elevate Oral Care

Gift Bag Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Silver - \$3,500 – Sold – Dryshield

Friday Morning Break Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Silver - \$3,500 – Sold -Pepperpointe Partnerships

Friday Afternoon Break Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

Silver - \$3,500 – Sold – Dental Intelligence

Saturday Morning Break Sponsor– (including signage, personal welcome to attendees)

In addition, you will receive:

- Logo on large screens in Lecture Hall
- 6' Table in Exhibit/Lecture Hall
- Logo on Bourbon & Baby Teeth website for a full year with link to your website
- Attendee List (name and email) – Pre & Post Show
- 2 tickets to Thursday Welcome Reception
- 2 tickets to Friday BAPT Affair
- 2 tickets to Saturday Night Farewell

BRONZE SPONSORSHIP - \$2,500 - (10 Available)

- Company logo on website
- 6' Table in Exhibit/Lecture Hall
- 1 ticket to Thursday Welcome Reception
- 1 ticket to Friday BAPT Affair
- 1 ticket to Saturday Night Farewell

Sponsor Disclosures

EXHIBITOR INFO

Set up for the exhibit hall will be Thursday, September 22nd from 4:00 pm – 6:00 pm.

All exhibitors must be set up by 7:00 am on Friday, September 23rd, 2022.

Friday, September 23rd, 2022.

Exhibits open: 7:00 am – 5:30 pm

Saturday, September 24th, 2022

Exhibits open: 7:00 am – 2:30 pm

Exhibit breakdown: 2:30 pm – 3:30 pm

HOW DO I BECOME AN EXHIBITOR OR SPONSOR AT THE 2022 ANNUAL MEETING?

Register online at www.bourbonandbabyteeth.com on the sponsor page!

BABT PROMOTIONS, LLC RETAINS THE RIGHT TO REFUSE SPONSORSHIP TO COMPANIES THAT REPRESENT COMPETING PRODUCTS TO EXISTING or PAST SPONSORS OF THE MEETING.

LOGO SPECIFICATIONS

You must send your logo in both an eps/ai vector format and a high-res transparent png. If you do not have an eps version of your logo, please ensure what you send is a high resolution transparent png or pdf. Logos pulled from websites are not suitable for printing.

CONFERENCE LOCATION & HOTEL ACCOMMODATIONS

Omni Louisville Hotel

400 South 2nd St.

Louisville, KY, 40202

Thursday, September 22nd, 2022 – September 25th, 2022

RULES & REGULATIONS

MULTIPLE BOOTHS

Exhibitors may purchase multiple booths, however; booths may not be shared with another company.

SHIPPING AND HANDLING

There is a FedEx store 2 blocks away or utilize UPS store at the Omni Hotel. Info below.

NOTE: The UPS Store was difficult to deal with in 2021.

Shipping of materials and installation fees are not included in the exhibit booth fee.

Omni Hotels and Resorts has a preferred in-house department relationship with The UPS Store Business Center for printing (Ex: flyers, business cards, labels, presentation folders, event guides), signage (Ex: foam core, Gatorfoam, upright meter boards), banners (hanging indoor banners, retractable banners), clings (Ex: floor, mirror and window) and promotional items (Ex: calendars, tote bags, buttons, etc.) and as such reserves the right to bid on each meeting contracted.

UPS Store Business Center is the exclusive provider of all window, mirror and floor clings. Omni Louisville maintains a strict policy on protecting its infrastructure. The UPS Store Business Center is fully trained and certified with all hotel policies.

All marketing/signage adhered to the hotel must be installed and removed by the UPS Store Business Center.

Should the customer elect to use The UPS Store Business Center, all signs, banners, and displays shall be installed at an agreed upon time and location directed by the Hotel Convention Services Manager.

For more information on Print/Signs/Banners/Clings/Promotional Items: Robb Mauk, Regional Manager Print Services – print2975@theupsstore.com

All packages shipped to the Hotel will be accepted by the Omni Louisville Business Center. Handling charges (both inbound and outbound) are assessed for all packages, boxes, and pallets shipped to/from and received by the Omni Louisville Hotel. Handling charges are based on weight and include the acceptance, storage and delivery of the item to the required meeting room or guest room.

Below are current handling fees (pricing is subject to change without notice):

Letter/Envelope/Padded Pak \$5

1 – 10 lbs. \$7

11 – 20 lbs. \$15

21 – 40 lbs. \$25

41 – 60 lbs. \$45

61 – 80 lbs. \$70

81 – 100 lbs. \$100

101+ lbs. \$120

Small Rolling Crate (under 75 lbs.) \$75 Large Rolling Crate (over 75 lbs.) \$150 Pallet (Freight) \$250

Double-Pallet (Freight) \$500

Oversized Items: Will be charged at the discretion of The UPS Store Business Center.

Items received greater than four days prior to pick-up/delivery are subject to a storage fee. Additional storage fees apply for outgoing storage held for greater than two days. Any abandoned materials are discarded three business days from scheduled pickup date. A storage fee will also apply to each empty packing container stored during a function. The Omni Louisville Hotel is not liable for the contents of these packages.

Additional fees may apply for shipments or deliveries outside of normal business hours. Packages or materials of excessive size, weight or value must be approved prior to arrival by your Convention Services Manager.

Groups should address any materials or packages to themselves at the below address to ensure proper delivery:

ATTENTION: BOURBON & BABY TEETH CONFERENCE

Contact Phone: Attendee Phone #

Arrival Date: 09-22-22

Property Address: Omni Louisville Hotel – 400 S. 2nd St., Louisville, KY 40202

Number of boxes:

CONTRACT FOR SPACE

The exhibit contract and booth space application, the formal notice of space assignment and the full payment of exhibit booth fees together constitute a contract between BAPT Promotions, LLC and the exhibitor for the right to use the assigned booth space and to comply with these rules and regulations. Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by BAPT Promotions, LLC.

SPACE ASSIGNMENT

Space assignment priority is given according to sponsorship level and is then made available on a first come, first-served accepted reservation basis. BABT Promotions, LLC. will make every effort to place exhibitors in the areas of their choice, and once a space is paid for, confirm that space to the exhibitor. However, BABT Promotions, LLC. does reserve the right to place, move or relocate any exhibitor in case of necessity for the total benefit and operation of the show.

EXHIBIT BOOTH SETUP

Exhibitors shall arrange their exhibits so that they do not obstruct other exhibits. Aisles must be kept clear. Exhibits should be arranged so that company representatives will be inside of the space assigned.

Display materials or equipment at the sides of the booth shall not exceed the height of the side walls. Materials used to decorate shall be of flame-retardant material. Safety exits and equipment must be left accessible and in full view at all times.

SPONSOR & EXHIBITOR DEADLINES

July 29th, 2022 - Submission of information for Inclusion in conference program and mobile application.

July 29th, 2022 - Meeting cancellation requests. No refunds will be made after this date.

REFUNDS & CANCELLATIONS

All requests for refunds and cancellations of exhibit fees and sponsorships must be made in writing to Bourbon & Baby Teeth before: July 29th, 2022.

Cancellations after July 29th, 2022, Bourbon & Baby Teeth will provide a refund of 50% of the booth exhibit fees and/or sponsorship amount.

If an exhibitor rents a booth, pays in full, but does not attend the conference, there will be no refund of the booth rental fee.

REPRESENTATIVE FEES

The sponsorship fee for each booth includes conference registrations for the designated company representatives. Additional conference registrations may be purchased at a fee of \$350 per person.

ALL COMPANY REPRESENTATIVES WORKING IN THE EXHIBIT HALL MUST BE REGISTERED FOR THE CONFERENCE

All exhibitors must check in at the registration area upon arrival at the conference for a badge and conference information. Please register all persons in your booth so that a badge can be made in advance. Admission shall be by badge and badges are not transferable. Rights of an exhibitor shall not be assignable to any other firm or person. All exhibitors must behave in a professional manner and maintain a professional appearance and demeanor.

EXHIBITOR'S RESPONSIBILITIES

BABT Promotions, LLC will not be responsible for damage to uncrated materials, materials improperly packed, glass breakage or concealed damage. BABT Promotions, LLC will not be responsible for loss or disappearance of the exhibitor's materials after some have been delivered to the exhibitor's booth. Similarly, BABT Promotions, LLC cannot be responsible for disappearance of the exhibitor's materials before the materials are picked up from the exhibitor's booth for loading after the conference.

INSURANCE AND LIABILITY

Exhibitor agrees to protect, save and keep BABT Promotions, LLC and the hotel forever harmless from any damages or charges imposed for violation of any law or ordinance occasioned by negligence of the exhibitor, as well as to comply strictly with the applicable terms and conditions contained in the agreement between the hotel and BABT Promotions, LLC regarding exhibition premises. Further, exhibitor shall at all times protect, indemnify, save, defend and hold harmless BABT Promotions, LLC and the against and from any and all loss, costs (including attorney fees), damages, liability, or expense arising from or out of or by reason of any accident or bodily injury or any other occurrence to anyone, including the exhibitor, its agents, employees and business invitees, which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or part thereof. Additionally, BABT Promotions, LLC shall not be held responsible for any loss, damage, or delay due to strikes, lockouts, Acts of God, governmental restrictions, enemy action, civil commotion, unavoidable casualty, or other causes similar or dissimilar, beyond the control of BABT Promotions, LLC. All exhibitors are responsible for arranging risk coverage with a suggested \$500,000 of general liability coverage.

EXHIBITORS PROPERTY

BABT Promotions, LLC (and its conference host facilities) cannot assume responsibility for the safety of the property of the Exhibitor, its officers, agents or employees from theft, damage by fire, accident or other causes, but will use all reasonable care to protect them against such loss. In all case, occupants wishing to insure their property must do so at their own expense. It is especially recommended that all occupants have representatives in attendance at all times when the exhibits are open and when exhibits are being set up or dismantled, to protect against loss. BABT Promotions, LLC (and its host conference facilities) cannot be responsible for any item left unattended or left in the Exhibit Hall during the times the exhibits are closed.

RULES AND COMPLIANCE

Exhibitors agree to comply with rules and regulations as specified in the exhibitor package.

NONCOMPLIANCE WITH EXHIBITOR RULES AND REGULATIONS

Each exhibitor and all its employees agree to abide by the rules and regulations given herein and by subsequent amendments and additions considered by BABT Promotions, LLC management to be in the best interest of all exhibitors. Upon noncompliance with the rules formulated, BABT Promotions, LLC management reserves the right to prohibit, reject, or eject

any exhibitor, exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, BABT Promotions, LLC liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If an exhibitor is ejected for violation of these rules, or for any other reason, no return of monies received shall be made.

AMENDMENT TO RULES

These rules, regulations and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. Any and all matters or questions, not specifically covered by the preceding rules and regulations shall be subject solely to the decision of BABT Promotions, LLC management. To provide the greatest good to the greatest number, BABT Promotions, LLC management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition and all amendments of the foregoing rules shall bind the exhibitors.

Questions regarding sponsorship opportunities can be directed to:

babt@dentalceproviders.com